

Coarsegold Chamber of Commerce

Minutes - Board of Directors Meeting - April 6, 2016 - Alfonso's Restaurant

Call to Order: Made by President Laura Young 5:15 PM

Board Members Present: Laura Young, Dave Wolin, Kim Brown, Deniece Busse, Janet Stanovich

Approval of Minutes of March Meeting: Approval Moved by Kim. Second By Janet - Passed 4-0

Presidents Report: Business Expo; good turnout, successful event (suggested that sales not be encouraged next time), Eggstravaganza; also successful; Coarsegold Sign - repair needed, discuss with Diane

Organization Meeting Reports:

EDC - Laura - did not attend meetings, EDC is promoting Measure C. Voted to not be involved with Measure C - Moved by Laura, 2nd Deniece - passed 5-0

YARTS - sign needs to be put up on northbound side. discuss with Diane

YGP - Next meeting, Thurs, Apr 14th; no one planning to attend

Committee Reports:

Membership/ Marketing / Promotion - Need to meet with Rhonda to get Coarsegold events promoted (Laura and Diane); Coarsegold.com is available, we should attempt to buy it - Diane will contact the owner, John; Necessary for everyone to call on members, sell memberships and car show sponsorships, collect past dues.

Ambassadors - Laura; Nothing new

Finance / Treasurers - Deniece; report presented, moved to approve by Laura, 2nd by Dave, passed 5-0; balance discussed, budget to actual prepared by Dave to be kept up by Deniece

Governmental Affairs - Dave; Nothing new

Directory / Events - New event; Marketing Seminar to be put on by Dave at Oak Creek, June 4th; Car Show moving along - total income from sponsors to be about \$6000. Directory; Diane to contact Tim to see if we can get old files

Volunteers - Kim; Nothing new

Approval of Upcoming Expenditures: \$80 for today, car show per report approx \$1000, townhall - no cost to chamber

Sales Report: Chrissy; Not in attendance

New / Renewing Members: SPCA, Art Signs, New name for 2Ts now Mountainside Mini Storage.

Decided to allow Coarsegold Village Shops membership for all small shops - discuss with Diane

Adopt a Highway Update: Schedule for May

Calendar in Java News: Updated for May

Adjourned 6:30 PM

Next Board of Directors Meeting: May 4, 2016